

# CRISIS COMMS

POWERED BY  mallcomm®

*Be prepared - Be targeted - Be adaptable - Be informed*

Effective security and incident management with Mallcomm.

## CRITICAL COMMS



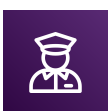
Tenants are assured critical situations can be proactively dealt with, through prepared communications, reducing response times and using resource where it is needed most.



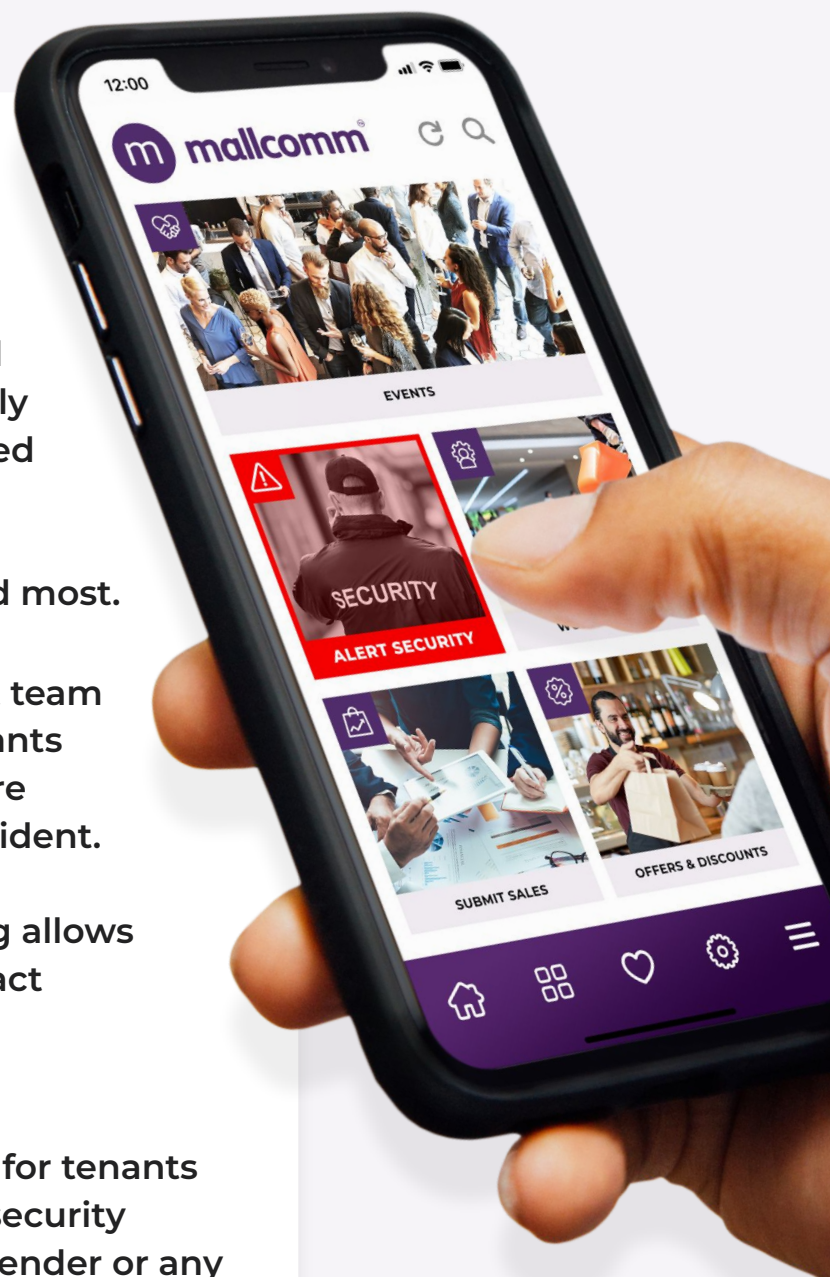
The property management team can instantly message tenants about a critical situation, fire alarm test, or unfolding incident.



Instant two-way messaging allows for tenants to quickly contact security and the property management team.



Discreet messaging allows for tenants to quietly send an alert to security when they see a known offender or any other behavior they don't want to address on their own.



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## How can Mallcomm help you?

### BE READY



Communicate your action plan, with the right information going to the right people.



Have the ability to share information with all relevant stakeholders, ahead of time - and understand engagement levels.



With App channels, ensure that each stakeholder only receives information for their need/security clearance level.



Utilise templated communications and pre-prepared contact lists to act quickly in a critical situation.



Set-up the emergency alert system ready to go, to react to a situation instantly. Beyond mass communications, this is targeted critical communications.



Access the Mallcomm reporting dashboard to understand engagement, open rates, providing valuable insight on trends, understanding resource allocation, and providing a log for compliance.

