

# Mallcomm: The Central Operating System For Retail Real Estate

Mallcomm's software platform **streamlines operations** and **revolutionizes communications**, connecting the important elements that make up your tech ecosystem.

It puts the power of technology directly in your hands, creating **connected communities** that are empowered to be successful.

The **multi-device solution** enables **real estate investors, asset managers** and **operators** to optimize the the performance of their retail properties.



## It Delivers The Tools Needed To:



**Communicate  
Effectively**



**Improve Asset  
Performance**



**Increase  
Operational  
Efficiency**



**Harness The  
Power Of  
Data**



**Take A Proactive  
Approach To  
Security**

# Create Connected Retail Communities

## Communicate Effectively

- Community activation enhances relationships, leading to superior tenant engagement and better connected communities.
- Save time and increase tenant retention with streamlined communication.

## Operational Efficiency

- Streamlining operations ensures accountability through enhanced process and transparency.
- Automating manual tasks saves time and resources, to be dedicated where they matter most.

## Harness The Power Of Data

- Make better, more informed decisions faster.
- Understand retail performance and decrease risk.
- Insight provides effective benchmarking and proactive decision making.

## Asset Performance

- Lower vacancy rates and better performing tenants leads to higher rents.
- Improved asset performance supports increased asset value.
- Supporting asset performance ensures investments are protected.

## Proactive Approach To Security

- Ensure safety protocols are in place and can be activated instantly.
- Proactive approach to security protects both the asset and end-users.
- Support risk mitigation for potential known and unknown risks.

# Everything You Need In One Place



A multi-device platform, engaging B2B and B2C audiences in one platform.

**CMS System**  
**Web App**  
**IOS & Android Compatible**



Effectively track all your activity within the platform, providing powerful data and insights

**Empower Users**  
**Focus On Value-Add Projects**  
**Maximum Efficiency**



Ensure the right people get access to the right information at the right time.

**Important Notifications**  
**Effective Space Management**  
**Comprehensive Contact Database**



Ensure effective security & situation management in retail environments.

**Fast & Accurate Communications**  
**Targeted Messages**  
**Unlimited Distribution Groups**



Digitalize traditional workflows, to streamline and automate everyday tasks.

**Replace Manual Processes**  
**Auditing & Digital Checklists**  
**Track Asset Maintenance**  
**Track & Manage Contractors**



Access data to enhance decision-making, mitigate risk, and implement accurate benchmarking.

**Retail Sales Data**  
**Real Time Feedback**  
**Energy Consumption**  
**Access & Manage Data Easily**



Centralize your operations and streamline your tech stack,

**Ready-To-Go Integrations**  
**Client Api**  
**Dynamic Urls**  
**Developer Portal**



Fully customize the app to reflect your brand.

**Whitelabel App**  
**Operational Workflows To Reflect Your Needs**  
**Enhanced Marketing**



Supported by a dedicated customer success team.

**Efficient Onboarding**  
**Customer Support**  
**Partnership Relationship**

# Mallcomm: An Established Track Record

Founded in 2013, to support the retail real estate market Mallcomm is now the software platform of choice for the industry. Mallcomm connects communities, streamlining operations and revolutionizing communications.

With a global footprint Mallcomm puts the power of technology directly in your hands, wherever you are..

**Effective Communications | Improved Asset Performance |  
Increased Operational Efficiency | Harness The Power Of Your Data |  
A Proactive Approach To Security**

**+500m Sq Ft Of Real Estate**

**+1000 Properties**

**24 Countries**

**+450k Connected Users**

**+70k Connected Retail  
Brands & Companies**

**19 Languages**

**90% User Uptake**



**Delivering Game Changing Results For The World's Largest Brands:**

